**Ideation Phase**

**Define the Problem Statements**

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| --- | --- |
| Date | 19 September 2022 |
| Team ID | PNT2022TMID43105 |
| Project Name | Project - Nutrition Assistant Application Using Cloud Application Development |
| Maximum Marks | 2 Marks |

**Customer Problem Statement :**

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you’ll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Graphical user interface, text, application, email

Description automatically generated

Reference: <https://miro.com/templates/customer-problem-statement/>

**Problem Statement:**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Problem Statement (PS)** | **I am (Customer)** | **I’m trying to** | **But** | **Because** | **Which makes me feel** |
| PS-1 | A food vloger. | See the nutritions in the food using Nutrition assistant App. | It doesn’t show the nutrition content. | The server is not responding. | I feel frustrated. |
| PS-2 | A diabetic patient. | Take a sufficient amount of carbohydrates to maintain sugar level. | But it shows wrong nutrition level. | Some technical issues to be fixed. | Unsafe to use this application. |